Emerging Draft

Vision

1.0 Create a city in which people love to live, invest, work and visit

Key Outcome Deliverables

1.1 More jobs and a strong economy
Create more jobs, grow the private sector, reduce poverty

1.2 Happy and healthy people & communities
Ensure happy, healthy, educated, skilled and tolerant people with a good quality of life

1.3 An attractive and sustainable place
An attractive physical space, good infrastructure, sustainable & connected

What we need to focus on

Business & Economy

2.1 Attract investment into Belfast
We seek targeted funding and investment into the city

2.2 Foster business growth in Belfast
We help to create jobs and income by growing the private sector in the city

2.3 Strengthen business relationships
We build closer relationships with the business community and private sector

2.4 Make it easy to do business with
We establish integrated and customer focused services and functions

Living Here

3.1 Improve the city living experience
We make the city a fun place to be through a variety of cultural, sport, food and event offerings

3.2 Improve neighbourhoods
We create safe, attractive, and vibrant neighbourhoods with good housing, facilities and services

3.3 Reduce the health inequalities
We address the health inequalities across the city

3.4 Improve community relations
We address the divides in the city and promote tolerance in a shared city for all

Working & Learning

4.1 Address the educational inequalities
We raise the low educational attainment levels in some areas of the city

4.2 Attract and retain skilled people
We help to attract and retain more skilled workers and students

4.3 Improve skills and employability
We ensure we match skills with need in the market

City Development

5.1 Attract tourists to Belfast
We increase the number of tourists to the city

5.2 Promote & position the city
We develop the city's positioning/ offerings and promote it together

5.3 Key strategic projects & policies
We shape a competitive city

Infrastructure & Services

6.1 Drive physical regeneration of city centre
We develop the city centre into a representative, attractive and connected space

6.2 Deliver fit-for purpose city services
We provide efficient and effective services for the city

6.3 Ensure fit-for-purpose city infrastructure
We create and maintain a well functioning transport, sewage, waste, electricity and digital infrastructure

Fundamental enablers of success

7.1 Strong city leadership
We ensure buy-in, accountability and whole-city evidence-based decision-making

7.2 Work closer together
We work in partnerships that have joint governance and delivery processes across all key stakeholders

7.3 Join up resources and investments
We join up some of our capital funding to finance the delivery of this plan

7.4 Citizenship
We ensure citizens are empowered, engaged and have ownership of the city's strategic direction